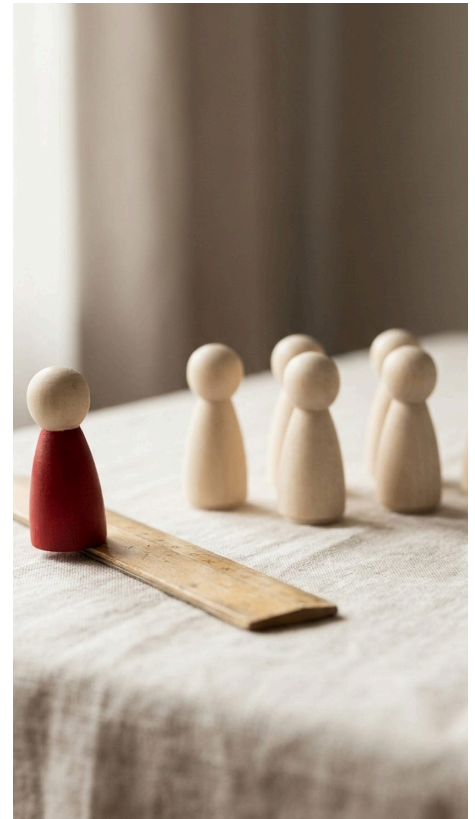


The barriers to using AI at work are hard to name. AI-MARS names them, team by team.

An 18-minute questionnaire for every member of staff shows what the barriers look like in each business area, and which of our training modules overcomes each of them. AI-MARS™ is built from published scales with established reliability, mapped to a published model of behavior at work, and reviewed by experts in measurement and organizational psychology.



For the heads of digital, HR and learning and development who have to bring AI into the organization and make its use safe – and for the training providers they commission. The first step for both is the same: find out which barriers each team has.

Use of AI at work has run ahead of the governance and the training around it.

50%

of US workers use AI tools at work without knowing whether it is allowed.

KPMG and University of Melbourne, Trust in AI, 1,019 US respondents, 2025

88%

of US workers had no AI-related training in the previous twelve months.

Pew Research Center, 5,273 workers, surveyed 2024

25%

of US employees say their organization has communicated a clear plan for using AI.

Gallup, May 2026

Whether a person uses AI well depends on four conditions. AI-MARS scores each one, for each team.



Motivation

Do I want to?

Whether staff expect the tools to help, see colleagues using them, and trust what comes out.



Ability

Can I?

Whether staff can get a usable result, can tell a wrong answer from a right one, and keep learning.



Role perceptions

Is it my job, and am I allowed?

Whether staff know what is permitted, on which tasks, and who is accountable for AI-assisted work.



Situational support

Do I have what I need?

Whether staff have the licenses, the time, a sponsor, and a safe way to say what went wrong.

Surveys that use total scores hide extreme scores in the average. We provide 20 specific scores, built from our 80-item question bank, and offer training for any score that falls below our evidence-based standard.

From purchase to profile in about two weeks.

01

The purchase

You create a free account and buy the census at the price for your headcount.

02

The business areas

You name the business areas and announce the census to staff.

03

The link

One link goes to every member of staff. Each person answers in about 18 minutes, with no employee account required.

04

The profile

Your profile presents scores for each business area and identifies the barrier(s) in each. Results are presented by business area.

AI Enablement Labs

EXAMPLE ORGANISATI...

8 of 6 parts answered

PART 2 OF 6

Motivation

Wanting to use these tools, on balance, given how they feel to use and what others make of them.

AI tools could save me real time on parts of my job.

Strongly disagree

Disagree

Neither

Agree

Strongly agree

Don't know

Using AI tools would improve the quality of some of my work.

Strongly disagree

Disagree

Neither

Agree

Strongly agree

Don't know

I can name specific tasks in my week where an AI tool would make a difference.

Strongly disagree

Disagree

Neither

Agree

Strongly agree

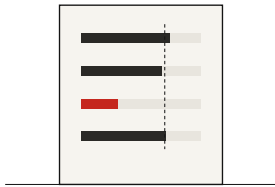
Don't know

Four teams, four different barriers, four different modules.



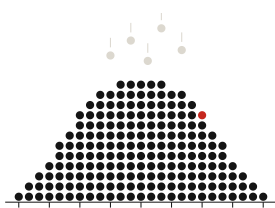
An illustrative organization of 60 people. Each team's lowest condition is its barrier, and the lowest part of that condition names its training module. Each of the twenty modules takes about 45 minutes: content, activities, a test and a certificate. Training providers that provide a single overarching course for the entire organization fail to address the specific needs of each team.

Your organization moves from barriers it cannot name to a profile of each team, a training module for each barrier, and the evidence to stay on top of the technology.



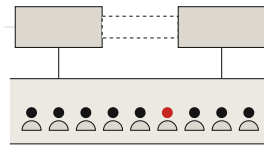
A profile of every business area, within two weeks

Each area scored on the four conditions, the barrier in each marked in red, and its five parts beneath. Results by business area, never by person.



The evidence to stay on top of the technology

How your organization compares with every other one measured, a monthly report on the state of AI at work, and a quarterly review of the research.



The right module for each barrier

Twenty modules, one for each barrier AI-MARS can find. Each takes about 45 minutes: content, activities, a test and a certificate. A team takes only the modules its profile identifies.



A second census measures the change

A year later, the same questionnaire shows the change in each business area, and which barriers remain.

Your census is from \$1,250, every member of staff included.

Register your interest and a link to buy or subscribe will come by email on launch day. Training and Development will follow from January 2027.

aienablementlabs.com/launch



Who is behind it

AI Enablement Labs is a measurement company founded in Yorkshire in 2026. AI-MARS and its training were built by AI engineers, published psychometricians, industrial psychologists and training design specialists.